



# 2017 ANNUAL REPORT



Board of Directors Member Lowell Skoog checks out the "Our Supporters" exhibit.

**Check out our updated website:** [www.wsssm.org](http://www.wsssm.org)  
**Like us:** [www.facebook.com/wsssm.org](https://www.facebook.com/wsssm.org)  
**Hours:** Thursday-Sunday, 12-5 pm  
**Admission:** FREE

**Museum:** 10 Pass Life Way, Snoqualmie Pass, WA 98068  
**Museum Phone Recording:** (425) 434-0827  
**Mailing Address:** P.O. Box 1301, Mercer Island, WA 98040  
**Office Phone:** (206) 854-3626

## DOUBLE DIAMOND \$50,000+

Northwest Winter Sports Foundation\*  
The Summit at Snoqualmie\*  
The Webb & Virginia Moffett Family\*

## DIAMOND \$25,000-\$49,999

Crystal Mountain Resort\*  
Mervin Manufacturing\*  
Ski Washington\*  
Stevens Pass Mountain Resort\*

## GOLD \$10,000-\$24,999

The Armstrong Family\*  
Harold Stack/Robb Stack\*  
The Gus Raaum Family\*  
Ron and Julie Steele\*  
Sturtevant's\*  
Tom & Michelle Sewell\*  
White Pass Ski Area\*

## SILVER \$5,000-\$9,999

Gerk's Ski & Cycle, Brian & Shandon Gierke\*  
Jack & Lila Corrock\*  
John & Gayle Forsen\*  
The Loeb Family\*  
Mission Ridge Ski & Board Resort\*  
Mt. Spokane Ski & Snowboard Park\*

## BRONZE \$2,500-\$4,999

John & Dawn Naye\*  
Lowell Skoog & Stephanie Subak\*  
Kirby Gilbert\*  
Rochelle & Scott Whelan\*  
Shirley LaFollette\*  
Ski Bluewood\*  
The Doug Campbell Family\*  
Wayne Johnson\*

## CHAMPION \$1,000-\$2,499

Andrew Dym  
Apex Foundation

The Bremner Family\*  
Brian Hall & Mindy Ziffren-Hall & children Wyatt & Willow Hall\*  
Connie Holloway  
Curt & Katherine Simonson  
Duncan & Janet Campbell\*  
Echo Valley Ski Area\*  
Ed Torkelson & Kathy Kearney\*  
The Graves Family\*  
George & Alice Marshall\*  
Ingrid Simonson\*  
Jack & Marion Sullivan\*  
Jim & Dee Travis\*  
John & Sheron Mohan\*  
John Martin Hansen\*  
John Sutherland\*  
The John W. Lundin Family\*  
Kevin & Judy Huggett\*  
Kim & Tracy Clark\*  
Leavenworth Winter Sports Club  
Leeds Chamberlain\*  
Loup Ski Bowl\*  
Mike Bayless\*  
Mountain to Sound Outfitters\*  
Rich and Sally Martinez  
The Samuel Family\*  
Slim & Mimi Sommerville\*  
Stephen J. Hall Jr.\*

## PATRON \$500-\$999

Alpine West Ski School, Ron & JoAnn Mattila  
Greg & Jennifer Headrick  
Harold R. Mortimer\*  
Neil & Kathy Moffett McDonald

## SUPPORTER \$250-\$499

Bubbles & Michel Stern\*  
Bud & Penny Robinson\*  
Dick & Connie Del Missier\*  
Dick & Linda Kozarek\*  
Doris Schwinkendorf\*  
Eric Bell & Patsy Smith-Bell

Ernie & Nancy Olson\*  
Geoff "Fergy" Ferguson\*  
George & Ginny Thomas  
Karin Hansen  
Kevin MacKenzie\*  
Leroy Kingland\*  
Patty Stanford  
Paul Wyckoff  
Steve VanDerhoef  
Susan D. Woolf\*  
Vladimir Oster

## FRIEND \$100-\$249

Ancient Skiers Association  
Andu & Taimi Lauba\*  
BEWI Productions, Inc.\*  
Carrie Humphries\*  
Chris Pallis  
Christine Brooks King  
Clay & Jan Simon  
Dan Brewster  
Dave & Mary Sue Galvin\*  
David Shirreff  
Eddy & Osvaldo Ancinas  
Jeanne Marie Lee  
Jeff & Susan Newland Family\*  
Jim & Anne MacLean\*  
John Alley\*  
Karen & John Loeser\*  
Keith & Kathy Gilbert  
Kristiann Schoening & Peter K. Davis  
Liz & Glen Dodge\*  
Lorna Butterfield  
Louise & Dom Sportelli  
Michael Dederer\*  
Michael E. Pierce\*  
Ray & Joan DeVries\*  
The Ruiz Family  
Stewart & Laurie Riley\*  
Tex & Nancy Steere  
Trevor & Emily Kostanich

*This is a list of donors (\$100 and above) who made either a one-time donation to the 2017 Annual Fund or fulfilled a pledge donation in 2017. Donation levels shown are cumulative of each donor's total giving to the museum.*

*\*Indicates Founding Supporter (first gift in 2016 or before).*

# EXECUTIVE SUMMARY

## THANK YOU for a Fantastic Year Two!

On October 14, 2017, WSSSM celebrated our 2<sup>nd</sup> anniversary with a party attended by some 100 supporters including 6 Olympians. Board Member and Ski Historian, Lowell Skoog, gave a presentation about the revival of the Mountaineers Patrol Race, the oldest continuing ski race, first held in 1930. In 2017, Board Member and Ski Historian John W. Lundin published his book, *Early Skiing on Snoqualmie Pass*, with a foreword by WSSSM President Dave Moffett. Proceeds for this book benefit the museum. You can purchase a copy at the museum gift shop or at any local bookstore. Sadly, we said goodbye to ski cartoonist Bob Cram this past year. Thank you to all who donated to WSSSM in Cram’s memory. And finally, WSSSM launched our first ever eBay for Charity fundraiser in support of our 2017 annual fundraising campaign. Annual Fund donations increased by 60% for 2017.

**THANK YOU FOR SUPPORTING THE WASHINGTON STATE SKI & SNOWBOARD MUSEUM!**



Board Member John W. Lundin with Olympian Phil Mahre holding Lundin’s new book, *Early Skiing on Snoqualmie Pass*. Photo taken at the WSSSM 2<sup>nd</sup> Anniversary Party on October 14, 2017.

### 2017 BY THE NUMBERS

- 5,800 museum visitors
- 1,550 volunteer hours
- 275 museum donors
- 60% increase in annual fund contributions

### 2017 FINANCIALS

- \$63,300 Revenues
- \$70,400 Expenses
- (\$7,100) Net

Financials reported on a cash basis.



## WSSSM Mission Statement

The Washington State Ski & Snowboard Museum honors Washington's ski and snowboard legends, preserves this state's ski and snowboard history, educates visitors about this rich sports story, and inspires participation in Washington State's many and varied ski and snowboard opportunities.

## Volunteer

Support your museum by volunteering. Volunteers work shifts are during museum hours: 12:00 pm to 2:30 pm or 2:30 to 5 pm, Thursday to Sunday, year-round. All volunteers get a free meal from Commonwealth during their shift. It's a great way to give back! Interested? Contact Operations Manager Judy Huggett at [wsssm.org@gmail.com](mailto:wsssm.org@gmail.com).

## NEW! Join our Junior Board of Directors

Responsible high schoolers interested in joining our new Junior Board of Directors should contact Kathy Moffett McDonald at [info@wsssm.org](mailto:info@wsssm.org). Responsibilities include volunteering at the museum, updating social media, planning events, and collaborating with the current Board of Directors.

## WSSSM Board of Directors

David R. Moffett, President, [dave@wsssm.org](mailto:dave@wsssm.org)  
Dollie Armstrong, Vice President, [dollie@wsssm.org](mailto:dollie@wsssm.org)  
Hugh Armstrong, Vice President  
Leeds Chamberlain, Secretary  
John Forsen  
Kirby Gilbert  
John W. Lundin  
Lowell Skoog